

Edenton Town Council Minutes  
Special Meeting  
September 27, 2021

The Edenton Town Council met in special session on Monday, September 27, 2021 at 6:00 p.m. in the Council Chambers. The following members were present: Mayor Jimmy Stallings, Councilman Elton Bond, Councilman Roger Coleman, Councilman Samuel Dixon, Councilman Hackney High, Councilman Craig Miller and Councilman Roscoe Poole.

Mayor Jimmy Stallings called the meeting to order.

First on the agenda was a presentation from Tyler Bream on the I Love Edenton - Social Media Marketing Campaign Update.

Tyler Bream (owner of Left Foot Marketing and) launch manager for the I love Edenton blog (<https://www.iloveedenton.com/>) provided the Mayor and Council an update presentation on the campaign that his site has been working on. Mr. Bream updated the Town Council on how subscribers are visiting Edenton, how advertising has shifted more towards video ads, blog expansion into the Instagram realm, and how he is seeing website traffic to new (and old post).

The next item on the agenda was an update on the Historic District Design Guidelines from Elizabeth Bryant.

Town Planner Elizabeth Bryant provided the Mayor and Council with an update (via zoom) on the historic district design standards. She stated that the design packet update was posted on the town's website. The packet was not included in the memo packet because of its size (200+ pages).

The third item was the budget amendment for the Capital Project Ordinance for WWTP Improvements.

Corey Gooden, Town Manager stated that the USDA requires a legal services agreement be in place prior to advertising for construction bids for this upcoming project. Hood Ellis will provide legal services related to the interim financing and permanent financing transactions. Virginia Smith, Finance Officer prepared a budget transfer for approval. Funds were allocated by USDA in the project budget for Bond Counsel Legal Fees so a transfer from contingency is required to allocate funding for Town Attorney Legal Fees proposed not to exceed \$10,000.

Councilman Bond made a motion to approve the budget amendment. Councilman Miller seconded the motion. The motion carried unanimously.

The fourth item was the legal services agreement for the USDA Rural Utilities Service, Town of Edenton and Town Attorney.

Corey Gooden, Town Manager stated that this item goes along with item three for the proposed legal services agreement and stated that it was pre-audited and needed Council approval.

Councilman Miller made a motion to approve the legal services agreement. Councilman Bond seconded the motion. The motion carried unanimously.

The fifth item on the agenda was the budget amendment for the water and sewer fund for the purchase of 119 West Hicks Street.

Corey Gooden, Town Manager stated that this budget amendment was for the purchase of the property located at 119 W Hicks Street. The budget amendment was for \$10,060. All of the property documents (GIS, Plat, Tax, etc.) were sent to the Town Attorney and Hood's office is working on the purchase contract, title search, and deed prep. The Town can finalize the purchase once these documents are drafted and signed. This amendment will allow the town to pay for the property used for overflow parking by the Public Works employees.

Councilman Miller made a motion to approve the budget amendment. Councilman High seconded the motion. The motion carried unanimously.

Councilman Miller made a motion to recess the special meeting. Councilman Bond seconded the motion. The motion carried unanimously.

The Town Council recessed the special meeting to conduct committee meetings and then reconvened the special meeting at the conclusion of the committee meetings to hold a closed session.

Councilman Bond made a motion to enter closed session to consult with the Town Attorney per NCGS 143-318-11 (a) (3) regarding NCGS 100-2.1(b) Protection of Monuments & NCGS 143-318.11(a) (5) property acquisition.

Councilman High made a motion to exit the closed session. Councilman Bond seconded the motion. The motion carried unanimously.

No action was taken during the closed session.

There being no further items on the special meeting agenda, the meeting was adjourned.